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Press Release



Renewable ethanol delivers gains for society, reveals new study

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Brussels, Wednesday 17 April 2013 – A report by PriceWaterhouseCoopers (PwC) has estimated that in 2010, the French renewable ethanol industry generated EUR 815 million of added-value to the French economy.

The French renewable ethanol industry, that simultaneously provide fuel and high protein animal feed, sustained 8900 jobs and is a large net contributor to the Budget of France, providing more than EUR 300 million in fiscal revenues to the French government. Furthermore, with a direct added-value of EUR 345 million, the sector contributed significantly to the country's trade balance.

This report shows that the European policy-makers have an opportunity to pursue a positive agenda for growth and jobs in Europe's low carbon bio-economy.

As a result, the European Renewable Ethanol Association (ePURE) is calling for a predictable regulatory framework that protects the 70,000 jobs throughout Europe and the EUR 8 billion already invested. ePURE is calling for a quota for renewable ethanol of 8 per cent for petrol engines by 2020. Such a measure will promote further economic advantages for consumers, governments and industry as the French case shows.

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ePURE represents the interests of European renewable ethanol producers to the European Institutions, industry stakeholders, the media, academia and the general public. Based in Brussels, ePURE represents 55 member companies throughout 18 member states, accounting for 90% of the installed renewable ethanol production capacity in Europe. The organization, established in 2010, promotes the beneficial uses of ethanol throughout Europe.