



# Press Release

## European renewable ethanol association (ePURE) appoints new Secretary General

Monday 22 September 2014

Brussels, Today – The European renewable ethanol association (ePURE) has appointed Robert Wright as its new Secretary General. Mr. Wright will take up the position with immediate effect.

Mr. Wright brings a wealth of experience to the role, including over 20 years working in EU public policy and public affairs having worked for the EU Commission and in the energy and high technology sectors.

“I am delighted to be joining ePURE and to take up the challenge of representing Europe’s ethanol sector. This industry is central to building a biobased economy in Europe in terms of addressing energy security in transport, producing much-needed domestic animal feed, and contributing to rural development. Ethanol produced in Europe is amongst the most sustainable products in the world but I am aware that challenging times lie ahead, and the industry must work hard to ensure that ethanol has a future role to play as a transport fuel”, said Mr. Wright.

His predecessor, Rob Vierhout will officially step down from the position at the end of his 4 mandates on 17 September.

Mr. Vierhout said, “Being the Secretary General of ePURE has been an extraordinary privilege. I am proud of what this industry has achieved over the past 4 years since the inception of ePURE and I wish it, and my successor, continued success in the future. The association began with 11 members, now we have 58 members which shows that ePURE has become a credible player in the global ethanol market”.

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The European Renewable Ethanol Association (ePURE) represents the interests of European renewable ethanol producers to the European institutions, industry stakeholders, the media, academia and the general public. Based in Brussels, ePURE represents 58 member companies, with production plants in 16 member states, accounting for 90% of the installed renewable ethanol production capacity in Europe. The organization, established in 2010, promotes the beneficial uses of ethanol throughout Europe.